

# TOUCH

TOUCH

New York City



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## General Info

Touch  
240 West 52nd Street  
New York, NY 10019 ext. 10  
212.489.7656  
info@touchnewyorkcity.com

## Event Bookings

Lisa Cusano  
Event Director  
212.489.7656 ext. 15  
lisa@touchnewyorkcity.com

## Table Reservations & VIP

212.489.7656 ext. 10  
reservations@touchnewyorkcity.com

## Press & Sponsorship

Jen Schiffer  
flawless media relations  
917.763.4498  
flawlessmedia@mac.com

Marie Assante  
R. Couri Hay CPR  
212.580.0835  
marie@rcourihaycpr.com

Amanda Mitchell  
Southern Hospitality Marketing & PR  
646.234.0320  
amanda@shmpr.com

## Promotions

Mickey Dread  
Promotions Director  
212.489.7656 ext. 11  
mickey@touchnewyorkcity.com

David Dean  
Promotions Director  
212.489.7656 ext. 23  
david@touchnewyorkcity.com

[www.TouchNewYorkCity.com](http://www.TouchNewYorkCity.com)

# Touch Nightclub and Event Space

High-end design and sensual opulence return to New York nightlife

After a multimillion-dollar renovation by a top team of seasoned industry veterans, Touch nightclub and event space opened its doors **November 30, 2007**. Located in the heart of New York's theater district, the 15,000 square foot venue is a modern ode to stylish escapism. Revelers dance under the vaulted ceiling and onlookers enjoy house-infused cocktails and true VIP bottle service in the exclusive alcoves and regal scalloped banquettes on the mezzanine above.

The space has been designed by **Flores and McKenty Design**, known for their design consulting on such high profile projects as **230 Fifth, Plunge at the Gansevoort Hotel, and The Gramercy Park Hotel**. Flores has transformed the space into a plush environment with illuminated and custom furniture. The "hands on" theme continues featuring a high-tech, interactive **SensaCell** bar top that reacts to patrons' every movement affecting the colors of the room.

**Trio Audio's Shawn Brophy** and his team, known for their work at nightlife staples such as **Limelight, Tunnel, Palladium, and Life**, have brought their extensive experience to Touch to create its world-class audio system. The thunderous yet warm sound is the result of high-end components from JBL, Crown, DBX, and BSS, and has been customized to be perfectly suited for both club nights and live music events. This attention to detail makes the space a DJ's dream, with full control of the sound and an ergonomic DJ console.

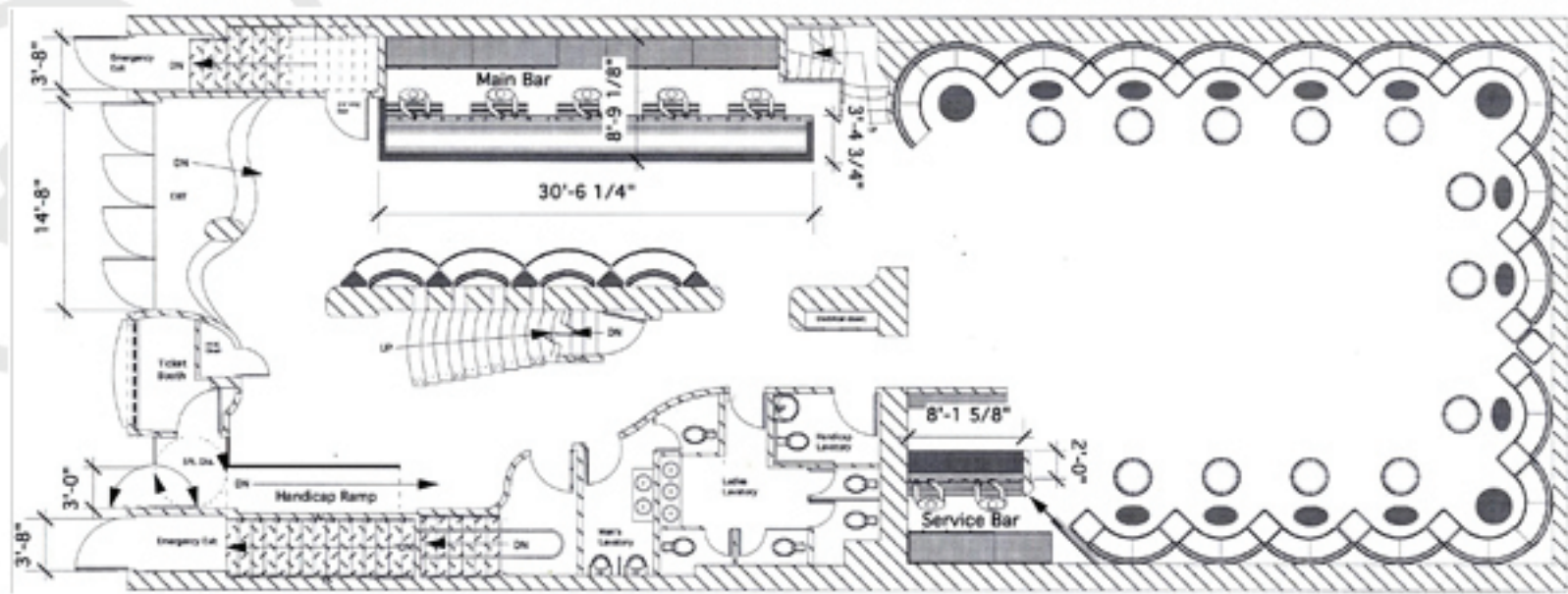
The lighting system at Touch was also approached as an equally important and integral part of the overall design. **Jamie Demattia** of **Second Generation**, known for his work at **Cielo, PM, and Sound Factory**, spared no detail in creating a versatile truss-based lighting display. Dynamic pulsar LED wall panels are located throughout the club, creating exciting visual environments for our patrons to explore.

The venue's versatile nature allows for both corporate and private events, easily accommodating catered banquets, live music, fashion shows, and corporate presentations. All components and furniture are modular and removable, allowing for a wide variety of floor plans. Touch is designed fit the needs of events of any size. A professional event team works hand-in-hand with the client to insure perfection.

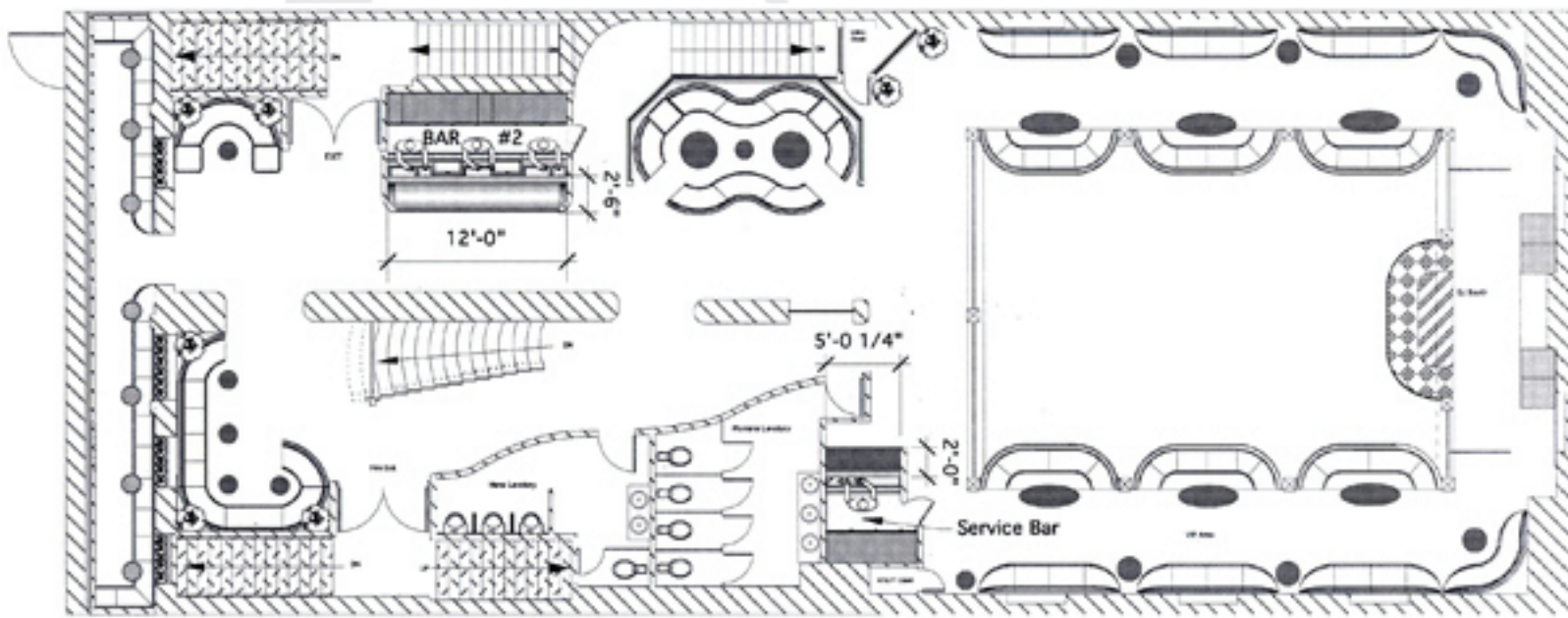
Expect an assortment of prestigious events, world-class music, and a glamorous, star studded crowd, all with a spotlight on customer service and attention to detail. A friendly staff has the experience, skills, and "personal touch" that makes every event at Touch a stylish success.

For press requests and booking information, contact  
**Lisa Brubaker | flawless media | 917.450.4018 | lisa.flawless@mac.com**

## First Floor



## Second Floor



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The following items  
are typically available:

PASSED HORS D'OEUVRES

Pepper Crusted Steak with Shallot Confit, Chicken Satay with a spicy peanut sauce, Apple Gruyere Tartlettes, Sweet Potato Fritters with Harissa, Crispy Bite-Size Crab Cakes, Eggplant Caviar Crostini, Moroccan Style Pizzas, Southwestern Black Bean Empanadas, Rosemary Scented Loin of Lamb, Truffled Potato Croquettes, Smoked Salmon Blinis with crème fraiche and caviar, Lobster Coconut Tartlets, Red Chili Fire Roasted Shrimp and Mango Chutney, Wild Mushroom Risotto Flowers, Shrimp Shumai

BUFFET DINNER ONE

PASSED HORS D'OEUVRES

six items from above hors d'oeuvres list

DINNER

Paillards of Chicken, with red wine sauce,  
spanish olives and dried fruit

Chipotle Pork Tenderloin, with Granny  
Smith Apple Sauce

Roasted Corn, Black Bean and Tomato  
Salad

Citrus Grilled Asparagus Spears

Barbeque-Glazed Carrots

Field Greens with Shaved Asiago and  
Balsamic Vinaigrette

A Variety of Breads and Butter

DESSERT

Assorted Homemade Seasonal Cookies and  
Brownies

Bite-Sized Petit Fours

Freshly Ground Colombian Coffee &  
Selected Fine Teas

BUFFET DINNER TWO

PASSED HORS D'OEUVRES

six items from above hors d'oeuvres list

DINNER

Wood Grilled Salmon with Herb Infused Oil

Pepper Crusted Flatiron Steak, Wild  
Mushroom Confit

Four Cheese Radiatore Al Forno

Grilled Vegetable Mélange

Roasted Horseradish Potatoes

Mixed Field Greens with a Champagne  
Vinaigrette

An Assortment of New York's Best Breads

DESSERT

Assorted Miniature Pastries (fruit tartlets,  
opera squares, pecan diamonds, petit fours)

A Selection of the Chef's Tiny After-Dinner  
Cookies

Freshly Ground Colombian Coffee &  
Selected Fine Teas



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## Bottle Menu

### CHAMPAGNE

Moët & Chandon Brut White Star	250
Moët & Chandon Brut White Star Magnum	350
Veuve Clicquot Yellow Label	275
Veuve Clicquot Yellow Label Magnum	375
Dom Perignon	600
Perrier-Jouët Fleur de Champagne Rose	900
Armand de Brignac "ACE"	800
Krug	700
Louis Roederer Cristal '96	650
Louis Roederer Cristal Magnum	1400

### VODKA

Stolichnaya (and Flavors)	300
Absolut (and Flavors)	300
Purus Organic Vodka	300
Ketel One (and Flavors)	325
Belvedere	375
Grey Goose (and Flavors)	375
Christiania	350
Belvedere Magnum	700

### GIN

Tanqueray	300
Plymouth	350
Bombay Sapphire	350
Hendricks	350

### RUM

Bacardi Light	300
Bacardi 8	350
Pyrat	350
10 Cane	325

### TEQUILA

Cuervo 1800	300
Patron Silver	350
Patron Anejo	400
Milagro	300
Partiva	325

### WHISKEY / BOURBON

Jack Daniels	300
Bushmills 21	500
Jameson	300
Makers Mark	350

### SCOTCH

Johnnie Walker Black Label	350
Johnnie Walker Gold Label	500
Johnnie Walker Blue Label	600
Chivas Regal	350

### COGNAC

Hennessy VS	350
Hennessy Parais	1200
Remy VSOP	350
Courvoisier VSOP	350

20% GRATUITY WILL BE ADDED FOR YOUR CONVENIENCE

# TOUCH

Classy and decadent, Touch is unrivaled in the New York scene. Uniquely designed, the venue boasts over 15,000 square feet of dance space and chic lounges. A booming sound system coupled with extraordinary service raises Touch above all expectations.

The mezzanine offers ample banquette seating and fantastic sight-lines onto the main floor. The second floor solarium features a plate-glass window view onto 52nd Street, a sound System that can be separate or tied into the main floor, and ample lounge seating.



The VIP room is our 3rd floor private oasis. Boasting its own state of the art sound system, this room is perfect for an intimate affair after work OR during club hours.

# TOUCH

## Top 10 Bars of 2007



In the wake of its star studded grand opening, this new nightclub is the most interesting thing to happen on West 52nd Street since "Jersey Boys" -and when a spot in midtown makes it to the top of anything, let alone a "Best Of" list, it has to be good.- Justine Goodman, Nightlife Editor

January 30, 2008

## Page Six: Sightings



Victoria's Secret model **Oluchi** raising male temperatures, including that of rapper **Jim Jones**, at Touch.

February 2008

## The Insider: Nightspots Tactile Experience



It's easy to attract the attention of handsome bartenders at Touch, Midtown's sleek new megaclub. All you have to do is place your hand on the glass-topped bar, instantly turning the surface color from pastel to bright white. The first night spot in the U.S. to feature this SensaCell technology, Touch also boasts a state-of-the-art sound system, specifically designed to deliver acoustically-correct audio, rock, pop and house music from a DJ or live band; British rock group Bloody Social and rapper Snoop Dogg have recently performed. The 15,000 square-foot bi-level club features a spacious ground-level dance floor as well, framed by a vaulted ceiling, dark walls and plush violet booths. Upstairs glamorous VIP revelers sit back in a semi-private glassed-in lounge, gazing upon the action below.

## Time For Fashion

## The Boston Globe

Red Sox ace **Jonathan Papelbon** hung out with friends at the Manhattan nightspot Touch on Saturday night. He partied to the wee hours, we're told, but was gone by the time "Project Runway" contestant **Elisa Jiminez** unveiled her fall collection at Touch on Sunday morning.



January 7, 2008

INTOUCH<sup>WEEKLY</sup>

## Seen & Heard

Snoop Dogg was partying with Rev Run and DJ Cassidy at the new Club Touch in New York on December 16.

December 10, 2007

## Star Alert: Francesca Cecil

PageSix.com had a tete-a-tete with **Francesca Cecil**, the Upper East Side socialite turned scream queen at last week's opening of club Touch where she dished about her real-life horror movie: filming her first sex scene with her mother in the room.

Picture this: Manhattan mom flies down to Tennessee to help you rehearse your first sex scene. As private school girls do, you've never ever talked about sex with your mom and horror of horrors, the scene is on location in a dry county. You rush to Applebee's, which has the town's sole liquor license.

The next day: 18 crew men, your acting partner and your mother crowd around you on the set's bed. A "bonding moment" ensues. Mom brings something to swig in the set bathroom. Close your eyes and act.

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SIX  
.COM



February 6, 2008

## Jo Piazza - Fashion Dish

Okay, folks, big news today. We know what Troy Bolton might wear to the "High School Musical 3" prom. Imagine our glee when we showed up at "Project Runway" contestant **Elisa Jimenez's** Sunday morning show at Touch to find **Caroline Marx**, the costume designer of, gasp, "High School Musical 3: Senior Year."

Marx will be outfitting Troy (Zac Efron), Gabriella (Vanessa Hudgens) and the kids of East High for their biggest adventure yet: prom night. And the lady's going to make it marketable. "I want to team with David's Bridal and their tux rental company After Hours, which was actually just bought by Men's Wearhouse," she told us, "and create the looks, a girl's and a guy's, that you can go rent. I want to do like a really cool tuxedo with those slim lapels."

Someone is going to be able to go rent Disney hunk Zac Efron's tux? Marx grinned. "With him," she said, "I have to admit I'm thinking about Varvatos."

DAILY NEWS



CALL TO  
PROTECT

## Call To Protect

The national **Call To Protect** program enables people to retire their wireless phones in a manner that will help the environment and provide phones, with matching airtime, to domestic violence agencies. In addition, the funds generated through Call To **Protect** collections and other wireless industry programs have provided grants totaling over \$10,000,000 to national organizations leading the campaign to end domestic violence.